



MONEY METALS

INSIDER

An Insider Report for Clients of Money Metals Exchange

The Great Reset Is Coming for the Currency

BY STEFAN GLEASON

President, Money Metals

As the Great Reset proceeds from globalist think tanks and technology billionaires to allied media elites, governments, schools, and Woke corporations, what will be “reset” next?

Supporters of the World Economic Forum’s all-encompassing Great Reset agenda are eyeing BIG changes for the global monetary system.

Plans that might once have been dismissed as pure speculation or conspiracy theories are now being openly pushed by people who occupy the highest levels of power.

President Joe Biden’s economic policies were grafted directly from the “build back better” language of the Great Reset’s authors.

This agenda will require concrete, steel, copper, and other commodities – lots of them.

The green energy components in particular could result in massive demand increase for metals, including silver.

The Biden administration is ordering all federal government agencies to transition their vehicle fleets to electric motors. It is also expanding subsidies and incentives for electric vehicles sold to consumers, with the stated goal of ultimately banning the sale of gasoline-powered cars.

Electrification has a silver lining – literally.

Silver is a superior conductor of electricity. It is critical in all stages of electrification infrastructure – from solar panels, to charging stations, to battery connections, to just about every electronic system that consumes power.

Silver, gold, and other hard assets also stand to benefit from the broader rise in inflationary pressures likely to accompany Washington’s spending spree. It’s all being facilitated by debt issuance and the Federal Reserve’s printing press, which it uses to buy the government bonds that no one else will.

At the moment, the central bank actually wants to see inflation run hotter. It has virtually abandoned all concern over budget deficits and other aspects of fiscal responsibility on the part of Congress.

But Democrats still want to raise additional revenues



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the conventional way – through tax increases.

'New Blueprint for Worldwide Inflation'

Early this year, Yellen told the G20 the United States would back a new issuance of the IMF's international reserve asset, known as a Special Drawing Right (SDR).

The move, which reverses the opposition of the Trump administration, will direct liquidity to poor countries struggling to recover from the coronavirus downturn on their own.

SDRs were last issued in 2009 – in part to address liquidity concerns, in part to build a precedent for something bigger down the road.

In 2011, the IMF issued its first blueprint for replacing the Federal Reserve Note "dollar" as the world's reserve currency with a global SDR regime.

And in 2016, the IMF added the Chinese yuan to the SDR basket, elevating China's Communist government to prominence on the world monetary stage.

Economist James G. Rickards predicts, "Over the next several years, we will see the issuance of SDRs to transnational organizations, such as the U.N. and World Bank, to be spent on climate change infrastructure and other elite pet projects outside the supervision of any democratically elected bodies. I call this the New Blueprint for Worldwide Inflation."

Rickards views the Great Reset of the monetary system as being ultimately bullish for precious metals. The push to digitize and globalize the U.S. dollar will only accelerate the demise of its value and increase the need for investors to hold

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\$1 face value of pre-1965 silver coins contains over \$20 worth of silver at today's market prices, starkly revealing the inflation of the last 50 years.

Money Metals Insider

published by Money Metals Exchange

PO Box 2599 • Eagle, ID 83616

Office: **1-800-800-1865**

Secure Fax: **1-866-861-5174**

7:00 a.m. - 5:30 p.m. Mountain Time, Monday through Friday

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tangible safe havens.

Yellen, Powell Openly Push for Digital Dollar

If the Federal Reserve – perhaps in coordination with the IMF – attains the ability to inject stimulus directly into digital wallets, then Quantitative Easing could take a whole new meaning. Central bankers could bypass Congress and distribute their own aid as they see fit.

Treasury Secretary Yellen recently told the New York Times, “Too many Americans really don’t have access to easy payment systems and to banking accounts, and I think this is something that a digital dollar – a central bank digital currency – could help with. I think it could result in faster, safer, and

cheaper payments.”

A central bank digital currency might also result in the imposition of negative interest rates or the automatic deduction of taxes with no way for holders to escape... except by exiting the dollar-denominated financial system entirely.

Federal Reserve Chairman Jerome Powell told Congress this year that the Fed is indeed “looking carefully” at issuing a digital dollar, calling it “a high priority project for us.”

Anyone who is concerned about the prospect of being herded into a new digital currency regime should make it a high priority to own tangible money that exists outside the financial system.

No technology or government mandate can change the fact that gold and silver have universally recognized, inflation-resistant value. ⓘ



Money Metals Depository

State-of-the-Art Security to Store Your Gold & Silver

Money Metals customers know the importance of protecting their wealth from inflation and financial turmoil. Building a precious metals holding is one vital step. Securing that holding is quite another.

Storing your precious metals in the ultra-secure Money Metals Depository is prudent and affordable. Store with us and you'll find convenience, security, and savings on shipping and insurance – at a bargain price.

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- Money Metals Depository is custom-built to our specifications, armored in thick steel and hardened concrete.
- Money Metals Depository uses only top-of-the-line UL Class 3 vaults.
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- Located in low-crime Eagle, Idaho, with the county sheriff's office located in the same building.

Zero cost to ship and insure

- You'll never pay a dime to ship and insure when you order from Money Metals Exchange and elect to store your metal with Money Metals Depository.
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Contents fully insured by Lloyd's of London

- Metals stored in a standard account are fully segregated and are never commingled with any other customer's holding or our own.
- Depository holdings are totally independent from any bank, Wall Street, and Washington, DC.

Access to Cash Loans If Desired

If you need storage for any portion of your metals stockpile, take advantage of the most secure, convenient, and affordable option available anywhere. Just call us at 1-800-800-1865 or visit [MoneyMetals.com/depositary](https://www.MoneyMetals.com/depositary) to get started.



Frequently Asked Questions About Gold and Silver Investing



We get lots of questions from the public about precious metals. Some people are curious about the basics. Others are skeptical about the case for owning gold and silver. Still others are longtime customers who have highly specialized inquiries.

Here we will answer a few of the most common, most broadly relevant questions we get...

Even if you're a seasoned metals investor, you can surely find value in this FAQ. Just about every gold and silver bug has been hit with questions from doubting friends and family members to the effect of, "What's the point in owning these shiny objects?"

QUESTION: What is a round?

ANSWER: A bullion round is a term used to describe a privately minted coin-shaped item.

For example, a 1-ounce silver round has the same weight and purity as a silver American Eagle, but it is not government minted and does not have a "legal tender" value denominated in any central bank currency.

Rounds are generally a more cost-efficient way to obtain precious metals than their government-minted counterparts because they tend to carry a lower premium over the spot price.

Rounds go through the same minting and coining process as government coins. It's just that the government asserts (illegitimately) that, to reduce confusion, privately minted coins should avoid use of the word "coin" to describe them.

QUESTION: Will I have to pay taxes when purchasing or selling precious metals?

ANSWER: With respect to the federal income tax, shady IRS bureaucrats have miscategorized gold, silver, platinum, and palladium bullion coins, bars, and rounds in the "collectibles" category, despite the fact that most such items carry no collectible premiums.

As a result, if you sell your metals with long-term capital gains, your tax rate is 28% rather than the 15% (or 20%) rate on other types of capital gains. Bullion held less than one year is taxed at ordinary rates, just like short-term capital gains on stocks or bonds.

It's confusing (and unfair), but that is the way it is until the U.S. Treasury changes its regulations or Rep. Alex Mooney (R-WV) passes his Monetary Metals Tax Neutrality Act which would end ALL income taxation on precious metals.

Meanwhile, as a result of a 2018 U.S. Supreme Court ruling in



Department of the Treasury
Internal Revenue Service

Wayfair v. South Dakota, tax-hungry state bureaucrats claim the power to reach outside their states and force remote sellers like Money Metals to assess sales taxes on behalf of those states, where applicable.

Fortunately, 39 states exempt some or all precious metals from sales tax, thanks, in part, to the work of the Sound Money Defense League (www.SoundMoneyDefense.org).

QUESTION: Are you required to report my purchase to the government?

ANSWER: This is a relatively common question, and it reflects a concern which stems from the U.S. government's shameful history of ordering citizens to turn in their gold in 1933.

But dealers are almost never required to report your purchase of precious metals – with one extremely rare exception.

For a disclosure requirement to be triggered, BOTH of the following conditions have to be met:

1. The transaction is (or related transactions are) larger than \$10,000 in size
2. Payment is made using actual cash (i.e. Federal Reserve Notes and U.S. coins) OR with two or more cash instruments (defined as money orders, cashier's checks, or traveler's checks) which, individually, are \$10,000 or less but when totaled together equal more than \$10,000.

Personal checks, debits, bank wires, and credit card payments are NOT considered cash or cash instruments, and, therefore, purchases using them do not trigger disclosure by a dealer regardless of their amount(s).

QUESTION: How do I sell my coins, bars, or rounds?

ANSWER: The bullion market remains liquid. In fact, precious metals dealers are now desperate to acquire



Frequently Asked Questions *(continued)*

inventory and will be happier than ever to buy from customers actually willing to sell.

In recent months, Money Metals has repeatedly raised its buyback prices versus spot prices as a reflection of scarcity-driven premiums on coins, bars, and rounds. So please go to any product page at MoneyMetals.com and sell us your items if you wish – or call 1-800-800-1865.

QUESTION: Is there REALLY a silver shortage?

ANSWER: In terms of coins, bars, and rounds that are commonly desired by retail precious metals investors, there are shortages. This is due to extremely high demand so far in 2021 (and even 2020) and that has led to major bottlenecks at the mints, high premiums, and order backlogs.



But large commercial gold and silver bars are NOT in shortage... yet. In fact, Money Metals customers can acquire them through our low-cost Vault Metals products.

There is some reason to believe that continually high demand for silver – both industrial and investment – will

lead to supply tightness globally, but supply and demand forces have not yet led to much higher prices.

It's a fact that banks and traders have illegally engaged in manipulation in the silver market. However, so long as silver investors focus on acquiring the actual physical metal rather than buying paper instruments, true shortages will eventually cause a return to free-market pricing (and probably higher silver prices).

QUESTION: How do I safely store my physical gold and silver?

ANSWER: We recommend a two-pronged approach. First, store some of your bullion at home in a well-concealed safe for immediate access in case of emergency. Store the remainder of your bullion in a secure, insured precious metals storage facility.

Insist on segregated storage like that provided at Money Metals Depository to avoid any commingling of your bullion with metals owned by other customers.

Safe-deposit boxes at banks are generally not suitable for precious metals storage. In fact, some banks have policies that explicitly prohibit gold bullion. Plus, your gold would be at risk in the event the bank goes under or gets raided by government agents. You don't want your gold tied into the banking system, even indirectly. 📍

Get Cash Without Selling Your Precious Metals!

Do you own precious metals you would rather not sell, but need access to cash?

You were wise to stash away precious metals to meet your future financial needs. Now Money Metals Capital Group can extend you a cash loan on your gold, silver, platinum, and/or palladium bullion coins, bars, and rounds.

It only takes days to close and fund your loan, all without tapping the equity in your home or selling your precious metals, stocks, bonds, or other investments!

Our minimum loan size is \$25,000, our annualized interest rates are under 6%, and we loan up to 75% against the market value of your metals (not available in all states; loans should be for business or investment purposes). For more information, call 1-800-800-1865 or visit at MoneyMetals.com/gold-loan. 📍



World Investment Authority Names Money Metals “Best Overall” Precious Metals Dealer

Money Metals Exchange has just been named the “best overall” dealer in the United States by Investopedia, a top online authority in the world’s investment industry.

“The combination of highly competitive prices, low shipping costs, vast product selection, and an exceptional customer experience lands Money Metals Exchange on our list as the best overall online gold dealer,” wrote Investopedia’s analyst Richard Best after he carefully examined Money Metals and its national competitors.

“Customers can easily navigate its website to shop for coins and bullion by category and weight.

“Beginning investors can get their feet wet in gold investing with an automatic monthly savings plan starting at \$100 a month or by purchasing a prepackaged portfolio. Otherwise, its pricing is highly competitive,” Investopedia noted in its January 2021 investor alert announcing the rankings.

The top investment news and information hub made special mention of Money Metals’ secure, insured depository (one of several integrated services that no other major U.S. dealer offers).

Investopedia also lauded the significant news and educational content, along with other investor tools, that Money Metals provides daily to assist and educate its customers.

“Money Metals provides responsive customer service during business hours via live chat, phone, or email. Its website also has an extensive resource library to help new investors learn and experienced investors stay on top of the market,” Investopedia noted. “Money Metals also provides price alerts for investors waiting for their price to buy.”

“We’re deeply honored to have received this incredible

distinction from the world’s leading investment authority, especially given the U.S. precious metals industry is so competitive,” said Stefan Gleason, president of Money Metals Exchange.



“While Money Metals is known for fair, transparent pricing and fast delivery of customer orders, we’re especially proud of our no-pressure sales approach, wide array of services, public policy initiatives, and significant educational efforts,” said Gleason.

Investopedia is the world’s leading source of financial content on the internet, ranging from market news to retirement strategies, investing education, and insights on financial products. Investopedia has a reputation for providing unbiased and accurate investment information, and its website is visited by literally tens of millions of investors worldwide each month.

The top Investopedia recognition is not the first #1 ranking Money Metals has received from a global ratings group. In 2015, Bullion.Directory named Money Metals “Best in the USA” after comparing hundreds of precious metals dealers and surveying over 20,000 investors. ⓘ

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- ✓ Super-Low Premiums, Just over Spot
- ✓ Easy to Acquire and Liquidate

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The Return of a Gold-Backed Medium of Exchange!

You Can Carry Foldable Gold in Your Wallet Again

Money Metals is pleased to offer an exciting new alternative to wealth-destroying Federal Reserve Notes that could be very useful to you in any number of bad scenarios...

You can now own a medium of exchange using .9999 pure gold – in several convenient denominations.

Having become a fully fiat currency, today's U.S. Dollar whittles away your assets via a *slow drip*.

Congress and the Fed create vast numbers of new currency units on a whim, devaluing the dollar-denominated assets you earned, saved, invested, and are counting on to meet your present and future needs.

INTRODUCING THE GOLDBACK – A Unique New Way to Own Spendable Physical Gold

The American-made Goldback is the world's first spendable, interchangeable, small denomination, physical gold bullion.

Each individual Goldback contains *actual gold* embedded in a beautiful bill-sized form. It's true sound money!

Like gold and silver coins, bars, and rounds, holding a portion of your cash in Goldbacks can offer you a measure of safety and security against inflation and dollar destruction, the preferred tools of politicians who find printing money far more lucrative and easier to get away with than formally raising taxes.

To be clear, though, holding Goldbacks is an inefficient way to get gold price exposure – or to accumulate large amounts of bullion.

Instead, the Goldback represents a tangible, hold-in-your-hand means of engaging in small transactions with others, making payments that, *in-and-of themselves*, represent real value.

The Goldback cannot be devalued by politicians or the Federal Reserve – in fact, their utterly predictable, dollar-destroying actions are only likely to increase the value of every Goldback you purchase today.

Money Metals now offers a complete selection of these stunningly beautiful, privately issued bullion units in the full range of denominations made.


The math is simple: 1,000 Goldbacks – *no matter what combination of Goldback sizes you are using* – contain exactly one ounce of .9999 gold. Examples:

- 1,000 Goldback Ones = 1 oz. of gold
- 200 Goldback Fives = 1 oz. of gold
- 20 Goldback Fifties = 1 oz. of gold

Please act quickly if you want to pick up some Goldbacks for yourself or others. High demand and limited supplies require us to place strict limits on order sizes.

But even with our order size limits, you can still order a robust starter stack and begin the conversion of some of your cash to genuine American Goldbacks.

It's important we make sure you know that the premiums over the spot price are substantially higher than those on bullion coins, bars, and rounds – which means the Goldback is not an efficient way to accumulate larger amounts of gold. But it has a role to play in your overall mix of gold and silver.

See more details and place your order at MoneyMetals.com or call 1-800-800-1865! 



Each Goldback is layered with .9999 fine gold in exacting quantities using cutting-edge vacuum deposition technology. Use of polyester makes them resilient and durable.

Have You Taken Advantage of Our Generous Referral Program?

Since we created the Referral Program a decade ago – where customers of **Money Metals Exchange** can earn FREE SILVER for telling their friends and family about our service – thousands have already reaped the rewards. In doing so, they've also helped others protect themselves from financial chaos and inflation.

Sadly, an extremely small percentage of Americans own even a single ounce of gold or silver bullion. That's why many of our customers have gently encouraged loved ones, work colleagues, and even casual acquaintances to get busy and begin switching some of their paper dollars into real and tangible money before it's too late.

And we'll express our appreciation in the best way we know how: by rewarding you – and any new customers you send our way – with FREE SILVER!



You Get Paid in Silver American Eagles for Referrals!

Here's How You Can Get Paid in Silver through Our Referral Program:

- 1) The *referring* customer (you) receives one free Silver American Eagle coin for every new customer who places an order and mentions your name.
- 2) The *referring* customer (you) receives one *additional* Silver Eagle for every \$5,000 in total order value on the *referred* (new) customer's first order – no limit!
- 3) *Referred* customers simply must mention the name of the **Money Metals** customer who referred them and will themselves receive a free half-ounce Paul Revere silver round with their first order.

Example: *Your friend places his first order in the amount of \$15,000 and mentions your name as the referring customer. You receive four Silver Eagles with our thanks – one for sending **Money Metals** a new customer and three more based on the size of the order (one for each \$5,000 in order value). And your friend receives one free half-ounce silver round with his first order.*

Referral Program Payout Rules:

- 1) Order values for the purposes of calculating the bonus will be *rounded down* to the nearest \$5,000. For example, an order of \$19,700 is eligible for one referral coin plus three bonus coins, not four. An order must be at least \$20,000 to qualify for four bonus coins.
- 2) The referral must be with someone outside of your own household, and only one referral will be paid per unique referred household. Referred customers must place the order and make full payment themselves.
- 3) Referrals will be paid out at the beginning of the month for all paid and cleared orders from the prior month. Referrals are paid on the new customer's first order only and cannot be awarded retroactively – new orders only. To qualify as a referring customer, you must already be a **Money Metals** customer.
- 4) We reserve the right to modify or terminate the Referral Program at any time.

We hope to have you as an eager participant in this program... it's a unique benefit we are happy to provide to our customers! And rest assured, anyone you send our way will encounter the same level of professionalism and no-pressure environment that you have already experienced. ⓘ